As we have developed Wireless Internet Solutions utilizing the ISP 2.4 Ghz ISM unlicensed band (and other unlicensed bands), it has become clear that a segment of spectrum that allows our industry to provide services in a well-regimented way, would benefit the industry and its' many potential subscribers.

- 1. Wireless ISPs are providing their services in many rural markets. This may well be the most cost efficient methodology in providing the much needed services to potential subscribers who may have no other alternatives to broadband access.
- 2. These providers, in order to make the maximum and most efficient use of available spectrum, should possibly have an allocated spectrum that allows for specific use for these much needed services. Several factors that may make efficient deployment of these services more of a broadly implemented reality:
- 1. A frequency band that will allow lower height deployment in neighborhoods and communities that allows easier tree penetration.
- 2. A closer relationship with the FCC and other regulatory agencies that allows for, and requires, a skilled deployment and use of spectrum and other resources.
- 3. The use of a certain spectrum that has a primary use by outdoor wireless broadband deployers that requires everyone to adhere to logical and efficient rules of implementation and use would allow a much stronger industry to evolve that will serve the (up to now) difficult to serve markets with broadband services via wireless.

In short, it seems to be immensly beneficial to the public (especially in tier 2 & 3 rural markets) and to a new but rapidly growing industry (the fixed broadband industry) and the FCC, to have

a structured plan and frequency allocation specifically designed to allow the public's needs to be best met.